

Address Books Slim Embossed Pu Naturals Address Book

Marketing visionary Martin Lindstrom has been on the front line of the branding for over twenty years. In *Brandwashed*, he turns the spotlight on his own industry, drawing on all he has witnessed behind closed doors, exposing for the first time the full extent of the psychological tricks and traps that companies devise to win our hard-earned money. Lindstrom reveals eye opening details such as how advertisers and marketers target children at an alarmingly young age (starting when they are still in the womb), what heterosexual men really think about when they see sexually provocative advertising, how marketers and retailers stoke the flames of public panic and capitalize on paranoia over diseases, extreme weather events, and food contamination scares. It also presents the first ever evidence to prove how addicted we are to our smartphones, and how certain companies (like the maker of a very popular lip balm), purposely adjust their formulas in order to make their products chemically addictive, and much, much more. *Brandwashed* is a shocking insider's look at how today's global giants conspire to obscure the truth and manipulate our minds, all in service of persuading us to buy.

Another deluxe edition of new writing and neglected perspectives. Asian ghosts, from India to China, Japan to Thailand, Korea to the Philippines, can be both terrifying and comforting. Underpinned by strong cultural beliefs in the cycles of life and ancestor worship, the nature of Asian spirits differs from that of their counterparts in other areas of the world. The possibility is more instinctually accepted that ghosts remain with us, as part of the world, whether we can see them or not. In Saigon The Daughter of Hui Bi Hua roams the corridors of the Ho Chi Minh City Museum of Art, in Japan the Kappa displays an insatiable appetite for cucumbers, in Indonesia the Kuntilanak is a wicked spirit, feared by all, and in Thailand the Preta is a disgusting, hungry ghost. The Flame Tree Gothic Fantasy, Classic Stories and Epic Tales collections bring together the entire range of myth, folklore and modern short fiction. Highlighting the roots of suspense, supernatural, science fiction and mystery stories, the books in Flame Tree Collections series are beautifully presented, perfect as a gift and offer a lifetime of reading pleasure.

The Emily Post Institute, the most trusted brand in etiquette, tackles the latest issues regarding how we interact along with classic etiquette and manners advice in this updated and gorgeously packaged edition. Today's world is in a state of constant change. But one thing remains year after year: the necessity for good etiquette. This 19th edition of Emily Post's *Etiquette* offers insight and wisdom on a variety of new topics and fresh advice on classic conundrums, including: Social media Living with neighbors Networking and job seeking Office issues Sports and recreation Entertaining at home and celebrations Weddings Invitations Loss, grieving, and condolences Table manners While they offer useful

information on the practical—from table settings and introductions to thank-you notes and condolences—the Posts make it clear why good etiquette matters. Etiquette is a sensitive awareness of the feelings of others, they remind us. Ultimately, being considerate, respectful, and honest is what's really important in building positive relationships. "Please" and "thank you" do go a long way, and whether it's a handshake, a hug, or a friend request, it's the underlying sincerity and good intentions behind any action that matter most.

Anyone who wants to learn leather crafting can get started right away with this book's step-by-step presentations of basic techniques, from stitching and hand sewing to dyeing, punching, applique, pyrography, and more. 16 outstanding projects range from simple to complex designs.

Address Book For Contacts, Addresses, Home , Mobile, Work and Fax Numbers with Space For Birthdays. 6in by 9in Over 300 Sections to record Contact details Alphabetical Paperback Edition Get Your Copy Today!

Published to accompany the 1994 exhibition at The Museum of Modern Art, New York, this book constitutes the most extensive survey of modern illustrated books to be offered in many years. Work by artists from Pierre Bonnard to Barbara Kruger and writers from Guillaume Apollinaire to Susan Sontag. An important reference for collectors and connoisseurs. Includes notable works by Marc Chagall, Henri Matisse, and Pablo Picasso.

If nobody's playing by the rules, play dirty in this explosive New York Times bestseller by Sandra Brown, author of Smoke Screen.

Part of a series of exciting and luxurious Flame Tree Notebooks. Combining high-quality production with magnificent fine art, the covers are printed on foil in five colours, embossed, then foil stamped. And they're powerfully practical: a pocket at the back for receipts and scraps, two bookmarks and a solid magnetic side flap. These are perfect for personal use and make a dazzling gift. This example features Ashmolean: Cranes, Cycads and Wisteria by Nishimura So-zaemon XII. The Ashmolean is the University of Oxford's museum of art and archaeology, founded in 1683. This beautiful hanging was presented to the Ashmolean Museum in 1958 by Sir Herbert Ingram, who travelled to Japan on his honeymoon in 1908. In Japanese culture the crane represents good fortune and longevity and is known as 'the bird of happiness' - a fitting subject for a newly-married couple.

The informal, student-friendly tone of these rhetorically-organized rhetoric/reader/handbooks provides step-by-step instructions on writing a variety of 500-800-word essays.

THUMB-INDEXED EDITION One of today's bestselling study Bibles, the NIV Life Application Study Bible has over 10,000 application notes to help you understand the message of Scripture and apply it to your life in practical ways. Character sketches allow you to learn from the lives of key Bible personalities while charts, time lines and a concordance enhance your study experience. This unique Bible is full of study directives to help you discover how God's Word applies to your life today. Features: * The most popular modern English Bible---the New International Version (NIV) * Over 10,000 in-text application notes* Over 100 character profiles* Charts, time lines, concordance, and other study helps

Now celebrating the 42nd anniversary of The Hitchhiker's Guide to the Galaxy, soon to be a Hulu original series! "Douglas Adams is a terrific

satirist.”—The Washington Post Book World Facing annihilation at the hands of the warlike Vogons? Time for a cup of tea! Join the cosmically displaced Arthur Dent and his uncommon comrades in arms in their desperate search for a place to eat, as they hurtle across space powered by pure improbability. Among Arthur’s motley shipmates are Ford Prefect, a longtime friend and expert contributor to The Hitchhiker’s Guide to the Galaxy; Zaphod Beeblebrox, the three-armed, two-headed ex-president of the galaxy; Tricia McMillan, a fellow Earth refugee who’s gone native (her name is Trillian now); and Marvin, the moody android. Their destination? The ultimate hot spot for an evening of apocalyptic entertainment and fine dining, where the food speaks for itself (literally). Will they make it? The answer: hard to say. But bear in mind that The Hitchhiker’s Guide deleted the term “Future Perfect” from its pages, since it was discovered not to be! “What’s such fun is how amusing the galaxy looks through Adams’s sardonically silly eyes.”—Detroit Free Press

?? Giant molecules are important in our everyday life. But, as pointed out by the authors, they are also associated with a culture. What Bach did with the harpsichord, Kuhn and Flory did with polymers. We owe a lot of thanks to those who now make this music accessible ??Pierre-Gilles de Gennes Nobel Prize laureate in Physics (Foreword for the 1st Edition, March 1996) This book describes the basic facts, concepts and ideas of polymer physics in simple, yet scientifically accurate, terms. In both scientific and historic contexts, the book shows how the subject of polymers is fascinating, as it is behind most of the wonders of living cell machinery as well as most of the newly developed materials. No mathematics is used in the book beyond modest high school algebra and a bit of freshman calculus, yet very sophisticated concepts are introduced and explained, ranging from scaling and reptations to protein folding and evolution. The new edition includes an extended section on polymer preparation methods, discusses knots formed by molecular filaments, and presents new and updated materials on such contemporary topics as single molecule experiments with DNA or polymer properties of proteins and their roles in biological evolution. Part of a series of exciting and luxurious Flame Tree Notebooks. Combining high-quality production with magnificent fine art, the covers are printed on foil in five colours, embossed, then foil stamped. And they’re powerfully practical: a pocket at the back for receipts and scraps, two bookmarks and a solid magnetic side flap. These are perfect for personal use and make a dazzling gift. This example features William Morris: Seaweed.

'Ulysses' is a novel by Irish writer James Joyce. It was first serialised in parts in the American journal 'The Little Review' from March 1918 to December 1920, and then published in its entirety by Sylvia Beach in February 1922, in Paris. 'Ulysses' has survived bowdlerization, legal action and bitter controversy. Capturing a single day in the life of Dubliner Leopold Bloom, his friends Buck Mulligan and Stephen Dedalus, his wife Molly, and a scintillating cast of supporting characters, Joyce pushes Celtic lyricism and vulgarity to splendid extremes. An undisputed modernist classic, its ceaseless verbal inventiveness and astonishingly wide-ranging allusions confirm its standing as an imperishable monument to the human condition. It takes readers into the inner realms of human consciousness using the interior monologue style that came to be called stream of consciousness. In addition to this psychological characteristic, it gives a realistic portrait of the life of ordinary people living in Dublin, Ireland, on June 16, 1904. The novel was the subject of a famous obscenity trial in 1933, but was found by a U.S. district court in New York to be a work of art. The furor over the novel made Joyce a celebrity. In the long run, the work placed him at the forefront of the modern period of the early 1900s when literary works, primarily in the first two decades, explored interior lives and subjective reality in a new idiom, attempting to probe the human psyche in order to understand the human condition. This richly-allusive novel, revolutionary in its modernistic experimentalism, was hailed as a work of genius by W.B. Yeats, T.S. Eliot and Ernest Hemingway. Scandalously frank, wittily erudite, mercurially eloquent, resourcefully comic and generously humane, 'Ulysses' offers the reader a life-

changing experience. Publisher : General Press

Capturing the flavour of finely wrought Renaissance-style leather bindings, Paperblanks Old Leather Black Moroccan Address Book pays homage to the craft of delicate gold tooling, originally brought to Europe via the flourishing trade routes to the East. The timeless beauty of an antique leather book is brought into the present on the cover of this intricately embellished, rich brown contact book.

Family and home are one word--jia--in the Chinese language. Family can be separated and home may be relocated, but jia remains intact. It signifies a system of mutual obligation, lasting responsibility, and cultural values. This strong yet flexible sense of kinship has enabled many Chinese immigrant families to endure long physical separation and accommodate continuities and discontinuities in the process of social mobility. Based on an analysis of over three thousand family letters and other primary sources, including recently released immigration files from the National Archives and Records Administration, Haiming Liu presents a remarkable transnational history of a Chinese family from the late nineteenth century to the 1970s. For three generations, the family lived between the two worlds. While the immigrant generation worked hard in an herbalist business and asparagus farming, the younger generation crossed back and forth between China and America, pursuing proper education, good careers, and a meaningful life during a difficult period of time for Chinese Americans. When social instability in China and hostile racial environment in America prevented the family from being rooted in either side of the Pacific, transnational family life became a focal point of their social existence. This well-documented and illustrated family history makes it clear that, for many Chinese immigrant families, migration does not mean a break from the past but the beginning of a new life that incorporates and transcends dual national boundaries. It convincingly shows how transnationalism has become a way of life for Chinese American families.

This volume presents the proceedings of an international symposium organized by the Getty Conservation Institute and the J. Paul Getty Museum. The first conference of its kind in twenty years, the symposium assembled an international group of conservators of painted panels, and gave them the opportunity to discuss their philosophies and share their work methods. Illustrated in color throughout, this volume presents thirty-one papers grouped into four topic areas: Wood Science and Technology, History of Panel-Manufacturing Techniques, History of the Structural Conservation of Panel Paintings, and Current Approaches to the Structural Conservation of Panel Paintings.

The magic and mysteries of Mexico or, The Arcane secrets and occult lore of the ancient Mexicans and Maya

This stunning hardcover journal is a bold, interactive guide to discovering and creating the truest, most beautiful lives, families, and world we can imagine, based on the #1 New York Times bestseller Untamed. "We must stop asking people for directions to places they've never been. Every life is an unprecedented experiment. We are all pioneers. I created Get Untamed: The Journal as an interactive experience in charting our own way--so we can let burn that which is not true and beautiful enough and get started building what is." --Glennon Doyle With Untamed, Glennon Doyle--writer, activist, and "patron saint of female empowerment" (People)--ignited a movement. Untamed has been described as "a wake-up call" (Tracee Ellis Ross), "an anthem for women today" (Kristen Bell), and a book that "will shake your brain and make your soul scream" (Adele). Glennon now offers a new way of journaling, one that reveals how we can stop striving to meet others' expectations--because when we finally learn that satisfying the world is impossible, we quit pleasing and start living. Whether or not you have read Untamed, this journal leads you to rediscover, and begin to trust, your own inner-

voice. Full of thought-provoking exercises, beloved quotations from Untamed, compelling illustrations, playful and meditative coloring pages, and an original introduction, in Get Untamed: The Journal, Glennon guides us through the process of examining the aspects of our lives that can make us feel caged. This revolutionary method for uprooting culturally-constructed ideas shows us how to discover for ourselves what we want to keep and what we'll let burn so that we can build lives by design instead of default. A one-of-a-kind journal experience, Get Untamed proves Glennon's philosophy that "imagination is not where we go to escape reality, but where we go to remember it."

Keep your important information safe. This is the perfect book to keep all your password information together and secure. This book has approximately 108 pages and is printed on high quality stock. In addition, the pages are alphabetized so you can quickly and conveniently find what you need. Whether its social media, bills or online account info, Premium matte cover design. Alphabetized pages . Perfectly sized at 6 x 9 .

password book with alphabetical tabs Specifications: password book with tabs Dimensions: "6in x 9in" Soft, matte laminated paperback cover 100 pages Acid-Free Paper Binding: Perfect

Our golf journal makes perfect gift for any avid golf player - helps keeping track on the game and remembering past performances. It is indispensable to beginners and pros alike - can help quickly improve the game! Key characteristics: Portable dimensions - 6" x 9" - makes it perfect to take on the go Paperback book cover with matte finish to protect the book. Printed on high quality, bright white paper stock (90 gsm). Over 100 pages Interior includes: Date, start and end time Weather, temperature Handicap Tees Yardage Number of players Front nine & back nine A lot of space for notes on the game

The National Security Agency is the world's most powerful, most far-reaching espionage. Now with a new afterword describing the security lapses that preceded the attacks of September 11, 2001, Body of Secrets takes us to the inner sanctum of America's spy world. In the follow-up to his bestselling Puzzle Palace, James Banford reveals the NSA's hidden role in the most volatile world events of the past, and its desperate scramble to meet the frightening challenges of today and tomorrow. Here is a scrupulously documented account—much of which is based on unprecedented access to previously undisclosed documents—of the agency's tireless hunt for intelligence on enemies and allies alike. Body of secrets is a riveting analysis of this most clandestine of agencies, a major work of history and investigative journalism. A New York Times Notable Book

The top-selling ESV Thinline Bible is ideal for use at home and on-the-go. At one inch thick and available in multiple designs, there is a perfect ESV Thinline Bible for everyone. 1" thick Presentation page Double-column format Concordance Full-color maps

Join Neha as she travels around the world in an amazing adventure of discovery, visiting new countries, making new friends, learning about statelessness and all the while, piecing together bits of the puzzle about her own nationality.

Ribbon of Love is a beautiful romantic story of colonial America woven within the framework of history. Because so much of the story is based on actual people and events from the Eastern Shore of Virginia, it is like the print version of a docudrama. An Appendix at the end of the book delineates the facts from fiction by chapter. "Faced with possible torture for their religious beliefs, Henry and Mary Pattenden flee 17th century England, experience a perilous trip across the Atlantic only to arrive on the barbaric shores of pre-Revolutionary War America where they endure further hardships in the colonial and primitive days of America with Indian massacres, illness, death, loneliness, love and greed to practice their Christian faith in this historical novel."

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