

## Social Psychology Elliot Aronson 9th Edition

With Macmillan's superior content delivered by LaunchPad, Social Psychology offers a fresh approach to the study of social psychology, that no other available text can match. The authors draw on over 50 years of combined teaching and research to guide students through the rich diversity of the science of social psychology, weaving together explanations of theory, research methods, empirical findings, and applications to show how social psychologists work to understand and solve real-world problems. The new edition's LaunchPad brings together all student and instructor resources, including an interactive e-book, LearningCurve adaptive quizzing, Video Activities, The Science of Everyday Life Experiments and Activities, and more.

A user-friendly introduction to social inequality. This text is a broad introduction to the many types of inequality—economics, status, political power, sex and gender, sexual orientation, race, and ethnicity—in U.S. society and in a global setting. The author provides a wide range of explanations for inequality and, using the latest research on the multiple impacts of inequality, surveys in detail the personal and social consequences of social inequality. Learning Goals Upon completing this book, readers will be able to: Understand that inequality is multidimensional Understand that it is essential to understand the explanations of the various forms of inequality in order to further a resolution to any inequality's undesirable consequences Understand the discussion of inequality in its broader, historical cultural and international context

Economic inequality has been of considerable interest to academics, citizens, and politicians worldwide for the past decade—and while economic inequality has attracted a considerable amount of research attention, it is only more recently that researchers have considered that economic inequality may have broader societal implications. However, while there is an increasingly clear picture of the varied ways in which economic inequality harms the fabric of society, there is a relatively poor understanding of the social psychological processes that are at work in unequal societies. This edited book aims to build on this emerging area of research by bringing together researchers who are at the forefront of this development and who can therefore provide timely insight to academics and practitioners who are grappling with the impact of economic inequality. This book will address questions relating to perceptions of inequality, mechanisms underlying effects of inequality, various consequences of inequality and the factors that contribute to the maintenance of inequality. The target audiences are students at advanced undergraduate or graduate level, as well as scholars and professionals in the field. The book fills a niche of both applied and practical relevance, strongly emphasizing theory and integration of different perspectives in social psychology. Given the broad interest in inequality within the social sciences,

the book will be accessible to sociologists and political scientists as well as social, organizational, and developmental psychologists. The insights brought together in *The Social Psychology of Inequality* will contribute to a broader understanding of the far-reaching costs of inequality for the social health of a society and its citizens. "This edited volume brings together cutting-edge social psychological research addressing one of the most pressing issues of our times – economic inequality. Collectively, the chapters illuminate why inequality has negative effects on individuals and societies, when and for whom these negative effects are most likely to emerge, and the psychological mechanisms that maintain inequality. This comprehensive volume is an essential read for those interested in understanding and ameliorating inequality." -Brenda Major, Distinguished Professor, Department of Psychological and Brain Sciences, University of California "This invaluable volume demonstrates the indispensable and powerful contribution that social psychologists can make to our understanding of societal inequality. For those outside of social psychology it provides a unique and comprehensive overview of what social psychology has to offer, and for social psychologists it is exemplary in demonstrating how to make a systematic contribution to the understanding of a hotly debated real-world issue. Scholars and students alike and from various disciplines will gain much from reading this fascinating and inspiring social psychological journey." -Maykel Verkuyten, Professor in Interdisciplinary Social Science, University of Utrecht "The *Social Psychology of Inequality* offers a superb and timely social-psychological analysis of the causes and consequence of increasing wealth and income gaps. With its refreshingly international authorship, this volume offers profound insights into the cognitive and social mechanisms that help maintain, but potentially also to overcome, an economy that is rigged in favor of the wealthy. A new and stimulating voice, illustrating science in the service of a fairer and more democratic society." -Anne Maass, Professor of Social Psychology, University of Padova "This volume assembles an impressive list of leading international scholars to address a timely and important issue, the causes and consequences of economic inequality. The approach to the topic is social psychological, but the editors and chapters make valuable connections to related literatures on socio-structural influences in allied disciplines, such as economics, political science, and sociology. *The Social Psychology of Inequality* offers cutting-edge insights into the psychological dynamics of inequality and novel synthesis of structural- and individual-level influences and outcomes of inequality. It should attract a wide audience and will set the agenda for research on economic inequality well into the future." -John F. Dovidio, Carl Iver Hovland Professor of Psychology and Public Health, Yale University

*Juvenile Justice: An Introduction*, 8th edition, presents a comprehensive picture of juvenile offending, delinquency theories, and how juvenile justice actors and agencies react to delinquency. It covers the history and development of the juvenile justice system and the unique issues related to juveniles, offering evidence-based suggestions for successful

interventions and treatment and examining the new balance model of juvenile court. This new edition not only includes the latest available statistics on juvenile crime and victimization, drug use, court processing, and corrections, but provides insightful analysis of recent developments, such as those related to the use of probation supervision fees; responses to gangs and cyber bullying; implementing the deterrence model (Project Hope); the possible impact of drug legalization; the school-to-prison pipeline; the extent of victimization and mental illness in institutions; and implications of major court decisions regarding juveniles, such as Life Without Parole (LWOP) for juveniles. Each chapter enhances student understanding with Key Terms, a "What You Need to Know" section highlighting important points, and Discussion Questions. Links at key points in the text show students where they can go to get the latest information, and a comprehensive glossary aids comprehension.

How does the situation we're in influence the way we behave and think? Professors Ross and Nisbett eloquently argue that the context we find ourselves in substantially affects our behavior in this timely reissue of one of social psychology's classic textbooks. With a new foreword by Malcolm Gladwell, author of *The Tipping Point*.

Revised edition of the authors' *Social psychology*, 2013.

A NEW EDITION UPDATED IN 2020 • Why is it so hard to say "I made a mistake" — and really believe it? When we make mistakes, cling to outdated attitudes, or mistreat other people, we must calm the cognitive dissonance that jars our feelings of self-worth. And so, unconsciously, we create fictions that absolve us of responsibility, restoring our belief that we are smart, moral, and right—a belief that often keeps us on a course that is dumb, immoral, and wrong. Backed by decades of research, *Mistakes Were Made (But Not by Me)* offers a fascinating explanation of self-justification—how it works, the damage it can cause, and how we can overcome it. Extensively updated, this third edition has many recent and revealing examples, including the application of dissonance theory to divisive social issues such as the Black Lives Matter movement and he said/she said claims. It also features a new chapter that illuminates how cognitive dissonance is playing a role in the currently polarized political scene, changing the nation's values and putting democracy itself at risk. "Every page sparkles with sharp insight and keen observation. Mistakes were made—but not in this book!" —Daniel Gilbert, author of *Stumbling on Happiness* "A revelatory study of how lovers, lawyers, doctors, politicians—and all of us—pull the wool over our own eyes . . . Reading it, we recognize the behavior of our leaders, our loved ones, and—if we're honest—ourselves, and some of the more perplexing mysteries of human nature begin to seem a little clearer." —Francine Prose, *O, The Oprah Magazine*

Every day we are asked to fulfil others' requests, and we make regular requests of others too, seeking compliance with our desires, commands and suggestions. This accessible text provides a uniquely in-depth overview of the different

social influence techniques people use in order to improve the chances of their requests being fulfilled. It both describes each of the techniques in question and explores the research behind them, considering questions such as: How do we know that they work? Under what conditions are they more or less likely to be effective? How might individuals successfully resist attempts by others to influence them? The book groups social influence techniques according to a common characteristic: for instance, early chapters describe "sequential" techniques, and techniques involving egotistic mechanisms, such as using the name of one's interlocutor. Later chapters present techniques based on gestures and facial movements, and others based on the use of specific words, re-examining on the way whether "please" really is a magic word. In every case, author Dariusz Dolinski discusses the existing experimental studies exploring their effectiveness, and how that effectiveness is enhanced or reduced under certain conditions. The book draws on historical material as well as the most up-to-date research, and unpicks the methodological and theoretical controversies involved. The ideal introduction for psychology graduates and undergraduates studying social influence and persuasion, *Techniques of Social Influence* will also appeal to scholars and students in neighbouring disciplines, as well as interested marketing professionals and practitioners in related fields.

This book is written primarily for teachers who are looking for ways to expand their classroom repertoire in a more cooperative direction. It is aimed at demonstrating the benefits of cooperative learning and showing teachers how they can easily adopt the jigsaw method and integrate it into their usual ways of teaching.

In this fascinating look at the race to secure the global food supply, environmental journalist and professor Amanda Little tells the defining story of the sustainable food revolution as she weaves together stories from the world's most creative and controversial innovators on the front lines of food science, agriculture, and climate change. Climate models show that global crop production will decline every decade for the rest of this century due to drought, heat, and flooding. Water supplies are in jeopardy. Meanwhile, the world's population is expected to grow another 30 percent by midcentury. So how, really, will we feed nine billion people sustainably in the coming decades? Amanda Little, a professor at Vanderbilt University and an award-winning journalist, spent three years traveling through a dozen countries and as many U.S. states in search of answers to this question. Her journey took her from an apple orchard in Wisconsin to a remote control organic farm in Shanghai, from Norwegian fish farms to famine-stricken regions of Ethiopia. The race to reinvent the global food system is on, and the challenge is twofold: We must solve the existing problems of industrial agriculture while also preparing for the pressures ahead. Through her interviews and adventures with farmers, scientists, activists, and engineers, Little tells the fascinating story of human innovation and explores new and old approaches to food production while charting the growth of a movement that could redefine sustainable food on a grand scale. She meets small permaculture farmers and "Big Food" executives, botanists studying ancient superfoods and Kenyan farmers growing the country's first GMO corn. She travels to places that might seem irrelevant to the future of food yet surprisingly play a critical role--a California sewage plant, a U.S. Army research lab, even the inside of a monsoon cloud above Mumbai. Little asks tough questions: Can GMOs actually be good for the environment--and for us? Are we facing the end of animal meat? What will it take to eliminate harmful chemicals from

farming? How can a clean, climate-resilient food supply become accessible to all? Throughout her journey, Little finds and shares a deeper understanding of the threats of climate change and encounters a sense of awe and optimism about the lessons of our past and the scope of human ingenuity.

Role Theory: Expectations, Identities, and Behaviors presents the applications of role concepts for education, social work, and clinical practice. This book examines the advantages as well as the shortcomings of the role stance. Organized into nine chapters, this book begins with an overview of behaviors that are characteristics of persons within contexts and the various processes that are employed to explain and predict those behaviors. This text then examines the concepts of the role field and discovers their applications to social problems of pressing concern. Other chapters consider the empirical evidence that has been developed within the role orientation concerning social problems. This book discusses as well the behavioral comparability, behavior linkage, behavioral effects, and complex linking concepts for behaviors. The final chapter discusses how contexts may affect the behaviors of persons and how those behaviors may have subsequent functions. This book is a valuable resource for anthropologists, sociologists, and social psychologists.

Kassin/Fein/Markus' SOCIAL PSYCHOLOGY, 11th Edition, brings chapter concepts to life through a unique emphasis on current events in sports, music, entertainment, technology, social media, business, world politics and more. Combining scholarship with real-world illustrations, it helps you understand the field of social psychology through engaging connections to everyday life. Integrating both classic and emerging research, the text delivers comprehensive coverage of social cognition and applications to law, business, and health and well-being. In addition, author Hazel Rose Markus, a respected researcher in the study of cultural psychology, integrates culture and diversity topics into every chapter. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Exploring the key ideas in social psychology, this collection of classic and contemporary readings includes accounts of specific experimental findings as well as more general articles summarizing studies on such topics as attraction, prejudice, and aggression. The new edition adds 15 new readings while retaining a number of classics by leading psychological thinkers such as Stanley Milgram on obedience and Solomon Asch on conformity. Readings makes the perfect companion for the Aronson's highly praised book, The Social Animal as it follows the same major themes. The Reader can also be used with any introductory social psychology text or even in lieu of a text. Using both The Social Animal textbook and the reader is a unique and engaging combination for understanding social psychology and its research.

This book considers the importance of a scientific understanding of prejudice and racism, different approaches to the definition and conceptualization of prejudice, and the relation of prejudice and behavior, and provides a unique historical analysis of social scientific understandings of prejudice. Duckitt integrates an otherwise confusing mass of popular theories and perspectives into a coherent explanatory framework, and develops a systematic multilevel approach to the problem of reducing prejudice in society and individuals.

### Social Psychology

On April 20, 1999, the halls of Columbine High School in Littleton, Colorado, reverberated with the sound of gunshots as two students, highly armed and consumed with rage, killed thirteen students and seriously injured twenty-three before turning the guns on themselves. It was the worst school massacre in our nation's history. Can we prevent a tragedy like this from happening again? In Elliot Aronson's Nobody Left to Hate, one of our nation's leading social psychologists argues that the negative atmosphere in our schools--the exclusion, taunting, humiliation, and bullying--played a major role in triggering the pathological behavior of the shooters. At the very least, such an atmosphere makes schools

an unpleasant experience for most normal students. But it doesn't have to be. *Nobody Left to Hate* offers concise, practical, and easy-to-apply strategies for creating a more supportive, stimulating, and compassionate environment in our schools. Based on decades of scientific research and classroom testing, these strategies explain how students can be taught to control their own impulses, how to respect others, and how to resolve conflicts amicably. In addition, they show teachers how to structure classes to promote cooperation, rather than competition, without sacrificing academics. On the contrary, education is greatly enhanced. For parents, teachers, or anyone concerned with what is happening in our schools, *Nobody Left to Hate* provides a simple and effective plan of action that will make their children's school not only a safe place, but a more humane place of learning.

The Indian adaptation of the 9th edition of this book on social psychology provides broad insights in to the culture, traditions and contexts of Indian society while explaining the various concepts of social behavior. The strength of this adapted edition is to actively engage the students by including real-life examples in Indian context along with the empirical Indian researches which are comparable with the vast in-depth scientific study of the various social psychological concepts. Features

1. The book includes Indian case studies, data and researches so as to bring clarity about the causes, consequences and control of different social problems in the Indian scenario
2. To facilitate better learning and understanding, the book contains review questions, 'Try It!' exercises and knowledge testing through multiple-choice questions
3. These are retained in the adaptation with a few modifications in the Indian context. Last but not the least, this adaptation book is a dynamic introduction to the science, relevance and applications of social psychology in the Indian context
- 4.

For courses in Social Psychology Show how the ever-changing field of Social Psychology is useful in students' everyday lives. *Social Psychology, Fourteenth Edition* retains the hallmark of its past success: up-to-date coverage of the quickly evolving subject matter written in a lively manner that has been embraced by thousands of students around the world. Authors Nyla Branscombe and Robert Baron—both respected scholars with decades of undergraduate teaching experience—generate student excitement by revealing the connections between theory and real-world experiences. The *Fourteenth Edition* offers updated content to engage students, as well as new "What Research Tells Us About..." sections in each chapter that illustrate how research findings help answer important questions about social life.

Newly revised and up-to-date, this edition of "The Social Animal" is a brief, compelling introduction to modern social psychology. Through vivid narrative, lively presentations of important research, and intriguing examples, Elliot Aronson probes the patterns and motives of human behavior, covering such diverse topics as terrorism, conformity, obedience, politics, race relations, advertising, war, interpersonal attraction, and the power of religious cults.

*Cognitive Consistency: Motivational Antecedents and Behavioral* presents the behavioral implications of the motivation for consistency. This book discusses the relationship between assumptions and motivation for consistency. Organized

into nine chapters, this book begins with an overview of the area of study, empirical problems, and theoretical issues. This text then examines the nature of the motivation for consistency. Other chapters consider the effects of the formal aspects of cognitions. This book discusses as well the behavioral implications of consistency-seeking and the development of theories of cognitive consistency. The final chapter deals with the extent to which the motivation for consistency is based upon cognitive or social consideration. This book is a valuable resource for readers who are interested in attitude formation and change, in particular, and those interested in social psychology and communications, in general. Psychologists, communications specialists, researchers, and theorists working in the scope of the consistency theories will also find this book useful.

Written by a team of sociologists, this text introduces readers to social psychology by focusing on the contributions of sociology to the field of social psychology. The authors believe sociology provides a unique and indispensable vision of the social-psychological world in the theoretical perspectives that sociologists employ when studying human interactions and in the methodological techniques they utilize. Within the pedagogically rich chapters, topics are examined from the perspectives of symbolic interactionism, social structure and personality, and group processes.

For courses in Social Psychology Make research relevant through a storytelling approach Revel(TM) Social Psychology introduces the key concepts of the field through an acclaimed storytelling approach that makes research relevant to students. Drawing upon their extensive experience as researchers and teachers, authors Elliot Aronson, Tim Wilson, and Sam Sommers present the classic studies that have driven the discipline alongside the cutting-edge research that is the future of social psychology. In addition to updated research references, the 10th Edition offers engaging new student-focused features that help students understand how what they're studying is applicable to their own lives. Revel is Pearson's newest way of delivering our respected content. Fully digital and highly engaging, Revel replaces the textbook and gives students everything they need for the course. Informed by extensive research on how people read, think, and learn, Revel is an interactive learning environment that enables students to read, practice, and study in one continuous experience -- for less than the cost of a traditional textbook. NOTE: Revel is a fully digital delivery of Pearson content. This ISBN is for the standalone Revel access card. In addition to this access card, you will need a course invite link, provided by your instructor, to register for and use Revel.

Examines the patterns, motives, and effects of mass persuasion, discussing the history of propaganda, how the message of propaganda is delivered, and counteracting the tactics of mass persuasion.

How does a boy from a financially and intellectually impoverished background grow up to become a Harvard researcher, win international acclaim for his groundbreaking work, and catch fire as a pioneering psychologist? As the only person in

the history of the American Psychological Association to have won all three of its highest honors—for distinguished research, teaching, and writing— Elliot Aronson is living proof that humans are capable of capturing the power of the situation and conquering the prison of personality. A personal and compelling look into Aronson's profound contributions to the field of social psychology, *Not by Chance Alone* is a lifelong story of human potential and the power of social change.

A lighthearted exploration of the unconscious forces that influence a life reveals the unrecognized power of context in everyday situations while sharing recommendations for using contextual insights to reshape how one sees the world and improve personal productivity and relationships. Reprint.

This is designed to be a clear and readable introduction to social psychology for A-level students, for those studying psychology as a supplement to other applied courses, and for those requiring an overview of the major concerns and issues in this subject.; The book aims to integrate the traditional material, such as conformity, attitudes and prejudice, with some of the more recent insights into social life, such as the study of discourse, relationships, social identity and social representations. This work also incorporates themes and concerns which have emerged in social psychology, including problems of ethnocentrism and identity, ethical issues, and the challenges to conventional methodology represented by some recent areas of research.

Research made relevant through a storytelling approach. This renowned text maintains its acclaimed storytelling approach, teaching the science of psychology through an engaging narrative that makes research relevant to students. Drawing upon their extensive experience as researchers and teachers, Elliot Aronson, Tim Wilson, and Robin Akert present the classic research that has driven the field and introduce cutting-edge research that is the future of social psychology. Significantly updated to reflect advances in the discipline, the 8th edition provides a firm foundation for students to build their understanding of this rigorous science in a way that engages and fascinates. A better teaching and learning experience This program will provide a better teaching and learning experience— for you and your students. Here's how: Personalize Learning — The new MyPsychLab delivers proven results in helping students succeed, provides engaging experiences that personalize learning, and comes from a trusted partner with educational expertise and a deep commitment to helping students and instructors achieve their goals. Improve Critical Thinking — The authors emphasize this rigorous science through research examples that encourage students to think twice about their preconceived notions of what social psychology is - and isn't. Engage Students — Through real-life vignettes, which open each story chapter, and “mini-stories” throughout each chapter, the eighth edition provokes student interest by focusing on real-life examples. Explore Research — The authors present a balance between the latest findings in the field with classic

research in social psychology. Noting that some older studies deserve their status as classics and are important cornerstones to the discipline, this text encourages students to experience the continuity and depth of the field versus regarding it as a collection of studies published in the past few years. Support Instructors — This program provides instructors with unbeatable resources, including state-of-the-art PowerPoints embedded with videos, the NEW MyPsychLab with ABC's What Would You Do videos, an easy to use Instructor's Manual, a robust test bank, and an online test generator (MyTest). All of these materials may be packaged with the text upon request. Note: MyPsychLab does not come automatically packaged with this text. To purchase MyPsychLab, please visit [www.mypsychlab.com](http://www.mypsychlab.com) or you can purchase a ValuePack of the text + MyPsychLab (at no additional cost). ValuePack ISBN-10: 020591201X / ValuePack ISBN-13: 9780205912018.

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Examines how human sexuality impacts students' lives today Human Sexuality Today Plus NEW MyPsychLab with eText - Access Card Package, 8/e ,is an appealing, readable, and humanistic guide to human sexuality, with a sound balance between facts and understanding. Through the authors' conversational writing style, readers will gain insight into

human sexuality, helping them feel comfortable about themselves and their own sexuality. MyDevelopmentLab is an integral part of the King program. Engaging activities and assessments provide a teaching and learning system that helps measure students' success. With MyDevelopmentLab, students can watch videos on human sexuality, study key terms and concepts with flashcards, and develop critical thinking skills through writing.

PSYCHOLOGY: MODULES FOR ACTIVE LEARNING is a best-selling text by renowned author and educator Dennis Coon and coauthor John O. Mitterer. This thirteenth edition continues to combine the highly effective SQ4R (Survey, Question, Read, Recite, Reflect, Review) active learning system, an engaging style, appealing visuals, and detailed coverage of core topics and cutting-edge research in one remarkable, comprehensive text. Fully updated and reorganized, the new edition builds on the proven modular format, extensive special features, and teaching and learning tools integrated throughout the text. While the text provides a broad overview of essential psychology topics ideal for introductory courses, its modular design also readily supports more specialized curricula, allowing instructors to use the self-contained instructional units in any combination and order. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This student-friendly introduction to the field focuses on understanding social and practical problems and developing intervention strategies to address them. Offering a balance of theory, research, and application, the updated Third Edition includes the latest research, as well as new, detailed examples of qualitative research throughout.

NOTE: Before purchasing, check with your instructor to ensure you select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, and registrations are not transferable. To register for and use Pearson's MyLab & Mastering products, you may also need a Course ID, which your instructor will provide. Used books, rentals, and purchases made outside of Pearson If purchasing or renting from companies other than Pearson, the access codes for Pearson's MyLab & Mastering products may not be included, may be incorrect, or may be previously redeemed. Check with the seller before completing your purchase. Discovering the Lifespan provides a broad overview of the field of human development and features a strong balance of research and application. In a unique departure from traditional lifespan development texts, each chapter is divided into three modules, and in turn, each module is divided into several smaller sections. Consequently, students encounter material in smaller, more manageable chunks that optimize learning.

"There are few academics who write with as much grace and wisdom as Timothy Wilson. REDIRECT is a masterpiece." -Malcolm Gladwell  
What if there were a magic pill that could make you happier, turn you into a better parent, solve a number of your teenager's behavior problems, reduce racial prejudice, and close the achievement gap in education? There is no such pill, but story editing - the scientifically

based approach described in REDIRECT - can accomplish all of this. The world-renowned psychologist Timothy Wilson shows us how to redirect the stories we tell about ourselves and the world around us, with subtle prompts, in ways that lead to lasting change. Fascinating, groundbreaking, and practical, REDIRECT demonstrates the remarkable power small changes can have on the ways we see ourselves and our environment, and how we can use this in our everyday lives.

This book, written by distinguished authors, presents a detailed, rigorous and scientific approach to social psychology aimed at students and faculty alike.

This unique book closes the gap between psychology books and the research that made them possible. Its journey through the “headline history” of psychology presents 40 of the most famous studies in the history of the science, and subsequent follow-up studies that expanded their findings and relevance. Readers are granted a valuable insider's look at the studies that continue to be cited most frequently, stirred up the most controversy when they were published, sparked the most subsequent related research, opened new fields of psychological exploration, and changed most dramatically our knowledge of human behavior. For individuals with an interest in an introduction to psychology.

REVEL™ for Social Psychology introduces the key concepts of the field through an acclaimed storytelling approach that makes research relevant to students. Drawing upon their extensive experience as researchers and teachers, Elliot Aronson, Tim Wilson, Robin Akert, and new co-author Sam Sommers present the classic studies that have driven the discipline alongside the cutting-edge research that is the future of social psychology. REVEL is Pearson's newest way of delivering our respected content. Fully digital and highly engaging, REVEL offers an immersive learning experience designed for the way today's students read, think, and learn. Enlivening course content with media interactives and assessments, REVEL empowers educators to increase engagement with the course, and to better connect with students.

NOTE: REVEL is a fully digital delivery of Pearson content. This ISBN is for the standalone REVEL access card. In addition to this access card, you will need a course invite link, provided by your instructor, to register for and use REVEL.

Using an engaging narrative, this textbook demonstrates how social processes are inherently interconnected by uniquely applying underlying and unifying principles throughout the text. With its comprehensive coverage of classic and contemporary research—illustrated with real-world examples from many disciplines, including medicine, law, and education—Social Psychology 4th Edition connects theory and application, providing undergraduate students with a deeper and more holistic understanding of the factors that influence social behaviors. New to the 4th Edition: Each chapter now features 1-2 "culture" boxes, focusing on cross-cultural research on social psychological phenomena. Each chapter now features 1-2 "hot topic" boxes, where we highlight cutting edge and emerging findings. Many references updated throughout, with over 700 new references. A more comprehensive and user-friendly set of online supplementary resources will accompany the new edition. New co-author Heather Claypool of Miami University of Ohio.

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